

# *ARCHERY WA*

Strategic Plan  
2022-2026

## Vision Statement

To develop, grow and promote Archery in Western Australia as an inclusive sport for all, for life.

## Our Mission

To encourage people from all areas of life to consider Archery in WA to be their sport of choice and to provide the structure and support for them to succeed and develop, so that they may reach their best potential, with a focus on inclusivity and enjoyment

## Key Strategic Areas

- Participation and Development
- Sustainability
- Growth to High Performance
- Organisational Excellence

## Participation and Development

**To grow participation in archery state-wide. Archery to be inclusive by providing increased opportunities at all levels and all abilities.**

- Continue with and expand school programs in WA
- Cater for all capabilities as well as increase usage of the Archery Park
- Events calendar to include events that cover all levels of participation and competition.
- Identify and develop programs to encourage membership increases.
- Encourage a strong safe and social culture in our sporting community

# Sustainability

**Support current membership by encouraging strong club communities.**

- Promote and develop the sport at the grassroots level
- Maintain current membership by being open and supportive.
- Grow membership by 15% by 2026
- Provide clubs with opportunities in the areas of coaching and officiating by providing training and development programs

# Growth to High Performance

**Provide opportunities for our members to reach their performance potential and goals.**

- Provide elite athletes with access to high-calibre coaching
- Develop support structures for High-Performance athletes in alliance with Archery Australia's development pathway
- Access funding and sponsorship opportunities
- Identify other training required by clubs to promote juniors to High Performance

# Organisation Excellence

**To build a sustainable and financially stable organisation with a focus on growth.**

- Ensure greater financial growth and stability
- Build strategic partnerships with government and identified organisations for growth potential
- Provide support to develop strong governance qualities within the committee structure
- Improve communication with all clubs
- Encourage volunteer support across Archery WA and our affiliated clubs