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| **VISION** | **To foster the enjoyment of Archery at all levels** |
| **MISSION** | **Archery WA will develop and promote quality opportunities to members to participate and contribute towards the growth and modernisation of the sport throughout the state.** |
| **VALUES** | **Governance, Excellence, Participation, Sustainability** |
| **Pillars of Archery** | **Participation and Development** | **Sustainability** | **Growth to High Performance** | **Organisational Excellence** |
| **Key Strategies** | * To grow participation of archery state wide.
* Archery will be an inclusive sport.
* Increase opportunities for all levels to participate
 | * Maintain and support current members.
* Promote strong club communities
 | * Provide opportunities for our members to reach their performance potential
* Provide support to WA athletes to achieve their goals.
 | * Build a sustainable organisation
* Increase revenue within Archery WA
* Improve the capacity of Archery WA to govern the sport.
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| **Key Performance Indicators** | * Implement school programs in WA
* Cater for all capabilities as well as increase usage of the Archery Park
* Events are conducted for all member ability levels
* Develop identified programs to increase membership at all stages
* Promote a fresh social culture in our sporting community
 | * Promote and develop the sport at the grassroots level
* Nurture current membership numbers
* Grow membership by 10% each year
* Provide clubs support with coaching and “Come ‘N’ Try” programs
 | * Provide elite athletes with high calibre coaching
* Develop support structures for High Performance athletes in alliance with Archery Australia
* Access funding and sponsorship opportunities
* Identify other training required by clubs to promote juniors to High Performance
 | * Ensure greater financial growth and stability
* Build strategic partnerships with government and identified organisations for growth potential
* Provide support to develop strong governance qualities within the committee structure
* Improve communication to all clubs
* Encourage volunteer support across Archery WA and our affiliated clubs
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**ARCHERY WESTERN AUSTRALIA 2018-2020 STRATEGIC INTENT**